



NIKOLA PANTELIN

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WORK EXPERIENCE

TERMO ČELIK

Computer Engineer and Digital Design | Jul 2017 - March 2024

- Branded smart heating solutions for users
- Website design, Branding
- SEO Optimization and blog writing

VARWELD

Digital Design | November 2021 - July 2024

- Website Design
- Social Media Marketing
- Product SEO Copywriting

PROFESSIONAL SKILLS

- WordPress Web Development
- SEO
- JS
- Servers
- HTML/CSS
- SMM
- Embedded Systems

PERSONAL SKILLS

- Dedicated and reliable
- Organized
- Meeting deadlines
- Effective teamwork
- Fast learner
- Highly motivated
- Active listening

PERSONALITY HIGHLIGHTS

- Passionate about technology
- Research-minded
- High level of curiosity
- Creative mindset
- Ambitious
- Honorable

PROJECTS

WEBSITE DESIGN

- Beautiful and optimized modern website built with WordPress. Custom contact form with social integration, google maps and a custom theme development in PHP.

SEO KEYWORD BLOG COPYWRITING

- Generating high amount of traffic for Termo Čelik organically to promote heating installation services.

PRODUCT SEO KEYWORD COPYWRITING

- SEO optimized keywords to promote welding services for Varweld, This was implemented in their website that has had a massive impact promoting the welding service.

SOCIAL MEDIA MARKETING

- Custom brand storytelling through posts, story's and reels. This has generated over 6k organic followers in just three months. This has lead to increase in service request which was the original goal.

CUSTOM SERVER SOLUTION

- Client wanted a custom server that would be used for backup and hosting. The biggest challenge was the hardware setup, connecting all wires and making sure everything was compatible and there was no bottleneck. But now the client doesn't need to pay yearly for different hosting service, but instead pays yearly for static IP address that saves about 95% of her money per year.

EDUCATION

- FAKULTET TEHNIČKIH NAUKA, NOVI SAD

Bachelor with Honours in Electrical and Computer Engineering | October 2017

- ETŠ "MIHAJLO PUPIN", NOVI SAD

Process control electrician | September 2013 - May 2017